

SPONSORSHIP PROSPECTUS

CONFERENCE THEME:

**ZONES: YOUR PARTNER FOR
RESILIENCE, PROSPERITY AND
SUSTAINABILITY**

MONTEGO BAY CONVENTION CENTRE, JAMAICA

AICE
2022
JUNE/13-17



8th Annual International Conference & Exhibition
13th to 17th June 2022
Montego Bay Jamaica

Welcome!

The World Free Zone Organization (World FZO) in association with its conference host, The Jamaica Special Economic Zone Authority welcomes you to the 8th Annual International Conference and Exhibition (AICE) in Montego Bay, St. James, Jamaica.

The World FZO AICE 2022 conference theme, ***Jamaica 2022 - Free Zones, your partner for Resilience, Sustainability, and Prosperity***, aims to facilitate and deepen the conversation about the future of the industry. The 2022 edition will be even more insightful in this current “new normal” period of the pandemic and as such we anticipate it will be more thought-provoking on the future of supplychains and free zones. Broad-ranging legal issues concerning developments in global and regional trade, new technology, and emerging trends will be discussed.

We, therefore, hope you will join us in Jamaica as we continue to develop the AICE from the successes of the past.

We are planning for over 1,500 attendees with a wide range of national and international speakers as well as accommodation of over 100 trade exhibition booths. This AICE is being positioned to provide all stakeholders with a great opportunity to build brand awareness among a key audience of professionals, Investors, Government officials, and business leaders from around the world.

In this prospectus, we offer a wide range of sponsorship opportunities that we believe are tailored to suit your needs. However, we are prepared to work with our partners to establish special solutions that are perfect for your organization’s needs. We will facilitate discussions on special break-out sessions, product launches, focused groups, etc.

We will be launching new and exciting programs and partnerships which will be a great opportunity for you to renew friendships and forge new ones. Come and revel at the gateway to the Americas in its cultural diorama, world-class tourist attractions, and fabled cuisine! We look forward to hosting you and your family.

This AICE is shaping to be our most exciting and most important one. On behalf of the entire WorldFZO team, I hope you will choose to partner with us.

Sincerely,
World Free Zones Organization

Dr Mohammed Al Zarooni
Chairman

About the WORLD FREE ZONES ORGANIZATION

The World Free Zones Organization (World FZO) is a global not-for-profit organization registered in Geneva, Switzerland, and headquartered in Dubai, UAE since 2014. It unites its members under one authoritative and collective voice, providing representation to the interests of free zones around the world. Its main goal is to enhance free zones' global contribution to economic prosperity and social development by fostering best practices, sharing industry knowledge, and supporting clean trade policies through standardized regulation, globally recognized certification programs, and solid compliance models among its more than 1000 members in over 141 countries.

The Venue – Jamaica

Montego Bay, St. James, Jamaica

The World FZO AICE 2022 will be held in Montego Bay, St. James, Jamaica. Montego Bay is Jamaica's second-largest city and the capital of the parish of St. James. It is situated in the north-western end of the island and has an eclectic appeal, being a confluence of culture, heritage, tourism, commerce, and entertainment. The fastest-growing city in the Caribbean, it boasts newly developed commercial, residential, and tourism products and remains on the cutting edge of infrastructural and technological activities with several plans and policies at various stages.

Having a mix of beautiful coastline with white sand beaches and a hilly interior with lush tropical freshness, all supported by Georgian and contemporary infrastructure, Montego Bay has been a tourist mecca since the 1920's when early visitors sought out the healing waters of the famous Doctor's Cave Beach. With a traditionally high visitor turnout, it now holds the enviable reputation of being the tourism capital of the Caribbean.

Easily accessible, Montego Bay boasts a first-class international airport as well as a modern port visited by many cruise lines. The award-winning Sangster International Airport is a major hub for the Caribbean with direct and charter flights from over 60 major gateways and cities across North America, Europe, and South America.

There's so much to see and do in Montego Bay that the only problem visitors will have is fitting it all in. Top tourist attractions, the finest cuisine and beverages, outstanding golf courses, and superb spas combine to create an experience visitors bask in.

Conference Host and Organiser

The World FZO AICE 2022 is being hosted and organized by The Jamaica Special Economic Zone Authority (JSEZA). JSEZA was established by the enactment of the Special Economic Zones Act on August 1, 2016. The JSEZA is the arm of the Government of Jamaica (GOJ) responsible for facilitating the development and regulation of special economic zones and the promotion of SEZ.

About the AICE

Held annually, the World FZO AICE is the world’s “must attend” event for free zones and

associated entities. It is an opportunity to build awareness among World FZO members and prominent participants from across the globe

In 2022, the World FZO AICE is heading to Montego Bay, St. James, Jamaica, from 13th to 17th of June at the Montego Bay Convention Centre. The Centre is conveniently located along the Elegant Corridor of Rose Hall, Montego Bay. Its oceanfront location and panoramic views offer the very best meeting and convention facilities in the Caribbean. With a combined total of 139,302 square feet of meeting, exhibition, and ballroom spaces, this world-class facility offers superior event management and first-class service from setting up to moving out. It is close to over 4,000 luxury hotel rooms, a full-service medical facility, and local activities such as major shopping centers, world championship golf courses, restaurants, vibrant nightlife activities, attractions, and only a 15-minute drive from the Sangster International Airport.

Throughout the three-day event, world-class speakers and senior policymakers, academics, multilateral organizations, and global business leaders from over 100 countries come together with delegations from international free zones to share best practices and foster public awareness of the role and contribution to economic growth that free zones make.

Attendees benefit from broad-based insight on critical issues affecting free zones, as well as various networking opportunities with key international decision-makers who have an impact on business, trade, and investment.

Why Sponsor or Get a Booth

1. **Excellent Opportunity** to meet key prominent participants, investors and create meaningful business partnerships,
2. **Showcase your products and/or services and your expertise** with our high quality and diverse topics,
3. **Generate brand awareness and sales leads through unique sponsorship engagement** that allows for maximum visibility before, during, and after the event,
4. **Excellent social events – Welcome Reception, Cultural Night Performance, Gala Dinner, and Farewell “let your hair down”** which enables delegates, sponsors, and exhibitors to mingle in a more relaxed atmosphere,
5. Combines exhibition, conference, and refreshment areas for **maximum exposure to all delegates,**
6. **A global gathering of over 1,000 delegates** is expected at World FZO AICE 2022 Jamaica

Sponsorship and Exhibition Opportunities

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your organization where the top decision-makers and influencers network. Please note that all sponsorships are listed in USD unless otherwise stated.

Exhibition Packages	
Space Only (3m x 3m)	US\$2,500
Space Only (3m x 6m - Regular)	US\$5,000
Space Only (3m x 6m - Premium)	US\$6,000
Space Only (3m x 6m - Elevated)	US\$5,000
Custom Build Booth Regular (3m x 3m)	US\$10,000
Custom Build Booth Regular (3m x 6m)	US\$15,000
Custom Build Booth Premium (3m x 6m)	US\$17,000
Custom Build Booth Elevated (3m x 6m) Elevated	US\$18,000
Pitch area (Rental per Day) (This end of conference function will give you the opportunity to network for the last time with the participants)	US\$2,500
Networking Break Sponsor	US\$8,000
Lunch Sponsor	US\$30,000
Mobile App Sponsor	US\$12,000
Lanyard and Badge	US\$13,500
Delegate Bag (exclusive)	Contact us for Details

Table 1 - All sponsorship package prices shown are accurate as of April 2022. Organizers reserved the right to change the prices without prior notice, in the best interests of the organization/s.

Exhibition Packages	
Space Only (3m x 3m)	US\$2,500
Space Only (3m x 6m - Regular)	US\$5,000
Space Only (3m x 6m - Premium)	US\$6,000
Space Only (3m x 6m - Elevated)	US\$5,000
Custom Build Booth Regular (3m x 3m)	US\$10,000
Custom Build Booth Regular (3m x 6m)	US\$15,000
Custom Build Booth Premium (3m x 6m)	US\$17,000
Custom Build Booth Elevated (3m x 6m) Elevated	US\$18,000
Pitch area (Rental per Day)	US\$2,500

Sponsorship Package Details

How To Reserve Your Sponsorship Package

Sponsorships are limited and available on a first-come, first-served basis. To reserve your sponsorship, simply contact us and you will be guided through the process by one of our sponsorship advisors. For additional questions email us at wfzoaice2022@jseza.com and events@worldfzo.org.

Premium Sponsorship

Title Sponsorship

Before Conference

- Organization name, logo, and 300-word company profile on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 10 complimentary delegate registrations,
- 7 complimentary registrations to Leaders Programme,
- 1 complimentary 3mx6m (10'- 0"x 20'-0") premium exhibition booth space,
- 2 Complimentary floor branding space for exhibition,
- 3 prominent locations for mounting of feather banners (16', 14' and 10' – see layout),
- 3 prominent locations within the exhibition hall for floor branding (5, 14, and 17 – see layout)
- Inside cover, a full-page advert in the AICE 2022 program,
- Organization name, logo, and 300-word company profile in the AICE 2022 program,
- Logo on all partner signage at the venue,
- One speaker to participate in one of the panel discussions,
- 30 min slot to present organization/product/service,
- Playing corporate video during the conference in the main hall,
- Three A4 promotional inserts included in the conference bag (inserts to be provided by sponsor),
- Mention of sponsor's support in the closing address,
- Three arranged interviews with media at the event.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022,
- Hi-Res Photos of sponsor's participation at the event sent with a copy of the post-event report,
- First right refusal for the Title sponsorship at AICE 2022.

Platinum Sponsorship - US\$200,000

Before Conference

- Organization name, logo, and 300-word company profile on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 10 complimentary delegate registrations,
- 5 complimentary registrations to Leaders Programme,
- 1 Complimentary 3m x 3m (10'- 0" x 10'-0") Shell Scheme exhibition booth,
- 3 prominent locations for mounting of feather banners (16', 14' and 10'),
- Organization name, logo, and 300-word company profile in the AICE 2022 program,
- Full page advert in the AICE 2022 program,
- Logo on all partner signage at the venue,
- One speaker to participate in one of the panel discussions,
- 30 min slot to present organization/product/service,
- Playing corporate video during the conference in the main hall,
- Partner logo on presentation slides at the conference where available,
- Two A4 promotional inserts included in the conference bag (inserts to be provided by partner),
- Mention of sponsor's support in the closing address,
- Two arranged interviews with media at the event.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022,
- Hi-Res photos of sponsor's participation at the event sent with a copy of the post-event report,
- First right refusal for the Platinum sponsorship at AICE 2022.

Gold Sponsorship - US\$100,000

Before Conference

- Organization name and logo on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 4 complimentary delegate registrations,
- 3 complimentary registrations to Leader's Programme,
- 1 complimentary 3m x 3m (10'- 0" x 10'-0") exhibition booth space,
- 2 prominent locations for mounting of feather banners (14' and 10'),
- Half page advert in the AICE 2022 program,

- Organization name, logo, and 100-word company profile in the AICE 2022 program,
- Logo on all partner signage at the venue,
- One speaker to participate in one of the panel discussions (subject availability),
- Playing of corporate video during the conference in the exhibition hall,
- One A4 promotional insert to be included in the conference bag (insert to be provided by sponsor),
- Mention of sponsor's support in the closing address,
- One arranged interview with media at the event.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022,
- First right refusal for the Gold sponsorship at AICE 2022.

Silver Sponsorship US\$50,000

Before Conference

- Organization name, logo, and 300-word company profile in the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 3 complimentary delegate registrations,
- 1 complimentary 3m x 3m (10'-0" x 10'-0") exhibition booth space,
- 2 prominent locations for mounting of feather banners (14' and 10'),
- Half-page advert in the AICE 2022 program,
- Organization name and logo on the AICE 2022 program,
- Logo on all partner signage at the venue,
- Mention of sponsor's support in the closing address.

After Conference

- Partner acknowledgment in the AICE 2022 post-event report,
- Partner details on the AICE 2022 website until the end of 2022,
- First right refusal for the Silver sponsorship at AICE 2022.

Bronze Sponsorship US\$30,000

Before Conference

- Organization name, logo, and 300-word company profile on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,

- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 2 complimentary delegate registrations,
- 2 prominent locations for mounting of feather banners (14' and 10'),
- Half-page advert in the AICE 2022 program,
- Organization name and logo in the AICE 2022 program,
- Logo on all partner signage at the venue,
- Mention of sponsor's support in the closing address.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022.

A La Carte Sponsorship Details

Gala Dinner Sponsorship US\$70,000

Before Conference

- Organization name, logo, and 300-word company profile on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 4 complimentary delegate registrations,
- 1 VIP table at Gala Dinner,
- 1 complimentary 3m x 3m (10'-0" x 10'-0") exhibition booth space,
- 2 prominent locations for mounting of feather banners (14' and 10'),
- Half page advert in the AICE 2022 program,
- Organization name, logo, and 100-word company profile in the AICE 2022 program,
- Logo on all partner signage at the venue,
- Welcome address to attendees at Gala Dinner,
- Exclusive corporate display and decoration at Gala Evening venue,
- Playing of corporate video at beginning of Gala Dinner,
- One A4 promotional insert is included in the conference bag (insert to be provided by partner),
- Mention of sponsor's support in the closing address.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022.

Welcome Reception Sponsorship US\$35,000

Before Conference

- Organization name, logo, and 300-word company profile on the AICE 2022 website with link to the company website,
- Sponsor logo on all event marketing,
- Provided with the "Proud sponsor of AICE 2022" logo for use on marketing material.

During Conference

- 2 complimentary delegate registrations,
- 1 complimentary 3m x 3m (10'-0" x 10'-0") exhibition booth space,
- 2 prominent locations for mounting of feather banners (14' and 10'),
- Half-page advert in the AICE 2022 program,
- Organization name and logo in the AICE 2022 program,
- Logo on all partner signage at the venue,
- Welcome address to attendees at Welcome Reception Dinner,
- Exclusive corporate display and decoration at Welcome Reception venue,
- Playing of corporate video at beginning of Welcome Reception,
- Mention of sponsor's support in the closing address.

After Conference

- Sponsor acknowledgment in the AICE 2022 post-event report,
- Sponsor details on the AICE 2022 website until the end of 2022.

Lunch Sponsor US\$30,000 (up to 3, 1 sponsor per day)

During Conference

As a Lunch sponsor, your organization will enjoy the following benefits:

- 2 complimentary delegate registrations,
- Choose from 1 of the 3 lunches, on a first come first basis,
- Opportunity to have 3 pull-up banners near the catering stations during your nominated lunch,
- Organization name/ logo on the backdrop in the main conference hall,
- Placement of organization name/ logo in the AICE 2022 program.

Networking Coffee Break Sponsor US\$8,000 (up to 5 firms)

As a Networking break sponsor, your organization will enjoy the following benefits:

- Acknowledgment as Networking Break Sponsor at AICE 2022,
- 2 complimentary delegate registrations,

- Choose from one networking break from the 3-day conference (there are 5 timeslots for networking breaks to choose from).
- Sponsor Logo to be included on the AICE 2022 thank you page within the conference booklet as “Networking Break Sponsor”
- Sponsors may produce and bring to the conference, pull-up banners and marketing collaterals for display or distribution to the delegates.

Delegate Bag (exclusive) (Contact us for details)

- 2 complimentary delegate registrations,
- Exclusive firm name/ logo on the delegate bag,
- Firm name/ logo on the backdrop in the main conference hall,
- Firm name/ logo on all conference material,
- Sponsor to pay for the cost of bags to include printing for distribution based on conference’s specification.

Lanyard (exclusive) (Contact us for details)

- 2 complimentary delegate registrations,
- Exclusive firm name/ logo on the lanyard,
- Firm name/ logo on the backdrop in the main conference hall,
- Firm name/ logo on all conference material,
- Sponsor to pay for the cost of lanyard to include printing for distribution based on conference’s specification.

Additional Potential Items for Sponsorship

- USB adaptor,
- Branded Hand Sanitizer,
- Branded Masks,
- And more.